

**a small but  
perfectly formed  
pocket book  
of pouches**

from National Flexible

*...an easier way*







*“We haven’t used pouches before, but National Flexible helped us with the most cost-effective pouch size and film specification. We are delighted with the finished packs.”*

**Robert Murray**  
Director, Horse Bix

# why use a pouch?

**Stand up pouches provide an innovative packaging solution that can be tailored to consumers’ needs which is why they are the fastest growing format in flexible packaging.**

- They are lightweight and reduce packaging weight and waste compared to cans, bottles and cartons.
- They are available in many different shapes and sizes.
- They can be tailored to your specific product needs and supplied in various formats, such as 3 side seal, Doy, K-Seal, Flat Bottom, Shaped & Retort.
- They are available with a wide range of reclosable options for added consumer convenience.
- They can include spouts for improved functionality for liquid and viscous applications.
- Excellent shelf presence with lots of space, offers increased branding opportunities.
- Their use reduces carbon emissions when compared to glass or can containers.





# OPE/PE Eco pouch

- A specially developed laminate structure that can be recycled in group 4 LDPE.
- It can also be recycled in-store with carrier bags.
- Available in stand up pouch and 3 side seal formats as well as film on the reel.
- Can be supplied both plain and printed.
- Perfect for packing grains, powders, snacks and liquids.
- Very good moisture barrier.
- High barrier version currently in development.



*“National Flexible are brilliant problem solvers. Brett’s technical and logistical help is invaluable to us. He is a welcome extension to our team.”*

Paul Wilson – TAG (Kinder)





just some of our

# printed pouches

Our technical team can help you ‘design’ the right pouch for you and your product and will help with trials to make sure the pouch performs throughout its life, from filling to the consumer.



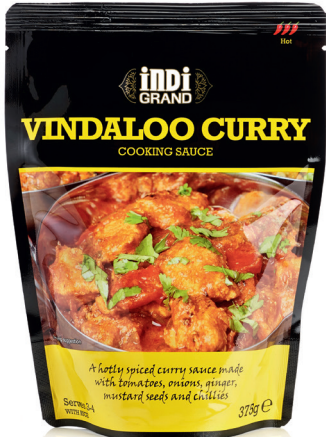
**K-Seal Bottom**  
Ideal for snacks, confectionery and pet treats. The corners are sealed at 45-degree angles and along the bottom of the pouch to create a K-shaped seal.



**Plow Bottom**  
Perfect for larger bulky products where the product supports the pouch. The product naturally sits at the bottom of the pouch, making efficient use of the inner space.



**Arc/Die Seal Bottom**  
Offers the best stand-up presentation with extremely good shelf appeal. Often referred to as a ‘doy’ pouch. It is suitable for a wide range of products including cooking sauces, herbs and spices, confectionery, drinks and powders. Tooling may be required.



**Rounded/Square Corners**  
The choice is usually for aesthetics but rounded corners at the base can offer more stability.



**Flat Bottom**  
Offers an excellent area for branding opportunities and the flat bottom gives it stability. It is particularly suitable to free flowing products, for example, tea and coffee.

“Challenged with producing and printing a large, stand-up premium pouch with a handle and an easy to close zip top. We were extremely pleased with the result. It stands out on the shelf and gives our customers confidence.”

**Rehana Kausar**  
Brand Manager, Burgess Pet Care



# more of our printed pouches

Our graphic design team can help you  
maximise the shelf appeal of your product.



## Retort Pouch

Used for food products that go through a retort (heat / pressure) process to kill bacteria, preserve the product and increase shelf life. This is a highly technical application requiring rigorous trialling and testing before the pouch reaches our customers.



## Shaped Pouch

Customised unique shapes can be created to enhance on-shelf appeal.



## Three Side Seal Pouch

These are flat pouches with one open end for filling and sealing. Often used for salmon packing.



## Spout Pouch

A wide range of spouts are available for drinking and pouring applications including anti-choking and anti-spill. They can be combined with a shaped pouch to create a unique packaging solution. The spouts come in a wide range of sizes and colours.



## Coffee Pouch

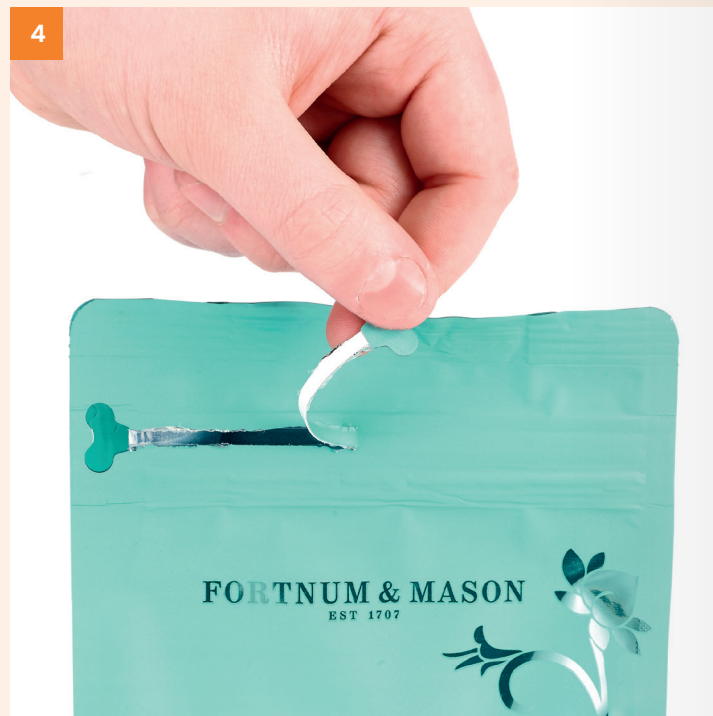
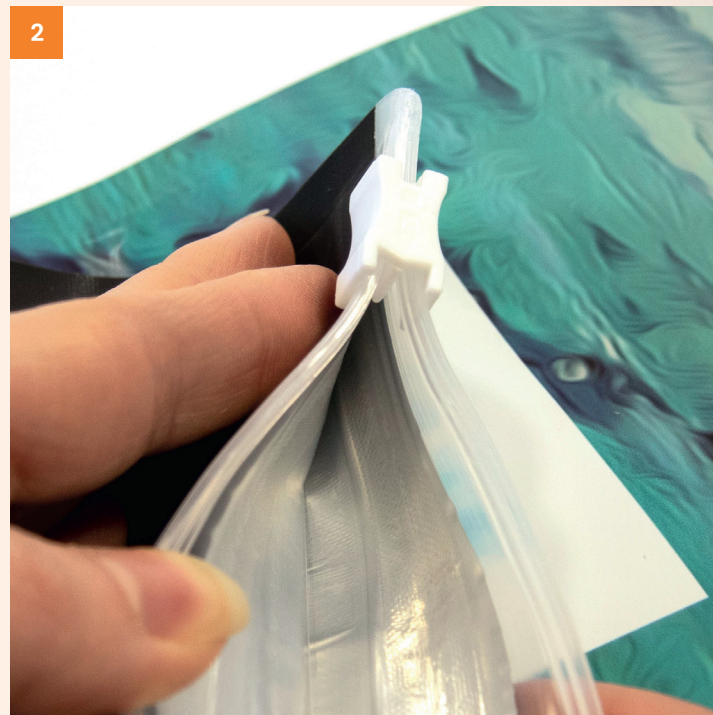
These can be supplied with or without a degassing valve to ensure your coffee can be enjoyed as it should, without the need for expensive valve application machinery.

*“Thank you for all your support,  
Alessio has made a big difference.  
Customer service is very good.”*

**Peter Kerr**  
Stokes Sauces







# closure options

*"We wanted packs that were high in quality and the result was a pack that really stands out on the shelf."*

**Wendy Wilson**  
Co-Founder Peter's Yard

## 1. Press-close Zipper

Easy close option for a variety of pouches and products.

## 2. Top-slider Zipper

Premier sliding zipper which allows easy opening and closing. Has a tamper evident membrane. Useful for larger bulk packs for example, powders and granules

## 3. Easy-lock Velcro Style

Zipper striped with 'teeth' that link together like Velcro. This provides a premium customer experience especially when using for fine powders and small objects

## 4. Pocket Zipper

A tamper evident pull-back tab peels away from the front of the pack to reveal the zipper. Often used for powders and granules.





We asked our customers why  
they buy from National Flexible.

They said:

*"Your people are so  
knowledgeable and  
easy to deal with."*

*"We never have any  
quality problems and  
we get what we want  
when we want it."*

*"We like the fact that  
you regularly introduce  
us to new ideas to help  
our business."*

It's just...

*...an easier way*

Please contact us



Battlefield View,  
Birkenshaw, Bradford BD11 2PT  
[www.nationalflexible.co.uk](http://www.nationalflexible.co.uk)

